



KUALA LUMPUR CONVENTION CENTRE **SDGs LEGACY PROGRAMME**



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Our SDG Legacy Programme aims at providing event organisers with opportunities to choose the types of legacy that their events and delegates could leave behind long after their events have ended.

One that will make a lasting difference. All the while providing attendees with a meaningful event experience and contributing to the targets of the United Nation Sustainable Development Goals (SDGs).

The programme has 3 streams. We can connect you to organisations to work with on a cause close to your heart.

You may email to find out how we can help you sdg@klccconventioncentre.com

Stream 1 : Helping Those in Need



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*National Kidney Foundation (NKF)
needs RM25 million every year to
subsidise 1,700 patients nationwide*





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NKF is a non-profit charity organisation that was established in 1993 with the mission to raise the standards of care they provide to patients with kidney failure and those who are suffering from various kidney-related diseases.

NKF's patients are generally from the lower income group, and they help by subsidising the cost of the patients' dialysis treatment at a RM50 nominal fee per dialysis session.

Every year, NKF needs to raise close to RM25 million to subsidise dialysis treatments costs for 1,700 patients at their 28 dialysis centres nationwide.

The work of NKF is close to the hearts of the people in the Centre. We have supported NKF for many years. In 2016, we donated 2 dialysis machines to NKF.



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*Malaysia is the top
7th country
with the highest
dialysis care rate in
the world*

Why help

Malaysia has a **13 per cent annual increase** of kidney failure treatment cases in the last decade, the second-highest rate worldwide.

3.9 million or 12% of Malaysians are diabetic.

Diabetes and high blood pressure are the two known leading causes of kidney failure, accounting for more than 60 percent of new cases of dialysis patients.



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Subsidised dialysis treatment is a matter of life and death for many dialysis patients.

How you can help

- ❖ You can help by putting up donation boxes across your event for delegates to make a donation.
- ❖ Add-on a donation to registration fee
- ❖ Visit and support an NKF dialysis centre



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***Your Every Cent Will
Make a Difference***

Your donation will provide financial and social safety nets that would, otherwise, leave vulnerable dialysis patients from the lower income community to bear the brunt of the health crisis and help the world to achieve the SDGs



Target 1.4: By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, as well as access to basic services,



Target 3.4: By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being



Target 17.17: Encourage and promote effective civil society partnerships, building on the experience and resourcing strategies of partnerships



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Children Education and Well-Being

The Centre has been supporting “Living Hope” and “Yayasan Generasi Gemilang”.

They work to ensure under-privileged children complete their free primary and secondary education and to eliminate disparities in education for the vulnerable.



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Living
HOPE

A non-governmental organisation (NGO) established in 2007 with a mission to bring much needed help towards the education, feeding and clothing programmes of underprivileged children in Malaysia and strive to ensure that they get an education as a way out of the vicious cycle of poverty.



GENERASI
Emilang[®]
Love transforms lives

Established in 2011, is an NGO that believes that “love transforms lives”. They work to ensure children from vulnerable communities have increased access to education and opportunities to acquire skills so they can break out of the poverty cycle. As well as to improve socio-economic situation in these families so that these children are raised in a safe family environment.



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Help Them Break the Poverty Cycle

Why help

Malaysia has about 1 million children who are not in school or whose families could not support their schooling, even though primary and secondary education are provided free of charge.

Among the chief factors is economic barrier, children from poor household are expected to assist parents by earning additional income. The children in rural areas are more likely to not be in school.



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Giving Kids a Chance

How you can help

Making it easy for your attendees to give a donation at the event is the simplest way to make a big impact.

- ❖ You can help by putting up donation boxes across your event for delegates to make a donation.
- ❖ Add-on a donation to registration fee
- ❖ Participate in the “Buy a Book” campaign where your attendees can buy vouchers for under-privileged kids to redeem educational books at annual Book Fest that takes place at the Centre
- ❖ Organise a meaningful visit to Living Hope or Yayasan Generasi Gemilang centres

22/05/2015



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***You will help the
World achieve the
SDGs***



Target 1.1: By 2030, eradicate extreme poverty for all people everywhere

Target 1.2: By 2030, reduce proportion of men, women and children living in poverty



Target 4.1: By 2030, ensure that all boys and girls complete, free, equitable and quality primary and secondary education leading to relevant and effective learning outcomes

Target 4.2: By 2030, ensure that all girls and boys have access to quality early childhood development, care and pre-primary education so that they are ready for primary education



Target 4.5: By 2030, eliminate gender disparities in education and ensure equal access to all levels of education for the vulnerable

Target 17.17: Encourage and promote effective civil society partnerships, building on the experience and resourcing strategies of partnerships



Food Aid Foundation

An NGO food bank established in 2013 that rescues surplus food and distributes it to people in need.

In the year 2021, they have collected over 2.7 million kg of surplus food worth over RM35 million and distributed over 7.1 millions meals to welfare homes, refugees community, poor families and soup kitchen.

From 2020 to 2022, the Centre has donated over 6,740 kg of surplus food.



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How You Can Help

❖ *Pre-Approved Donation of Surplus*

Ensuring that the donated surplus cooked food is safe for consumption when it reaches the people, speed and swift action is crucial.

Surplus cooked food must be rescued within a certain time window.

That is why, we have a process and procedure to meet this vital timeline during the hectic running of an event. You can help by pre-approving donation of any surplus food of your event.

❖ *Order Freshly Cooked Food For Donation*

Where your event has a banqueting element, you can place an extra order of meals for people minimum to be donated to provide good nutrition to people in need.





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You will Help the World to Achieve the SDGs

2 ZERO HUNGER



Target 2.1: By 2030, end hunger and ensure access by all people to safe, nutritious and sufficient food all year round

Target 2.2 By 2030, end all forms of malnutrition

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



Target 12.3: By 2030, halve per capita global good waste at consumer levels and reduce food losses

Target 12.8: By 2030, ensure people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature

17 PARTNERSHIPS FOR THE GOALS



Target 17.17: Encourage and promote effective civil society partnerships, building on the experience and resourcing strategies of partnerships



Stream 2 :Environmentally-Responsible Events



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What Can You Do

There are many things that you can do. Our SDG Taskforce is at hand to help you during your event planning stage to reduce your environmental impact with reporting to measure your legacy impact.

KLCC SDGs Taskforce

Through our cooperation with event organisers and supply chain partners, our SDG Taskforce can advise you on a plethora of environmental activities ranging from waste management, efficient energy use, SDG related educational campaign to raise awareness amongst the attendees, to help you make your event more sustainable and impactful.



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Plan a Low-Waste Event

- ❖ Put a big focus on waste management and segregation in the exhibitors' briefing
- ❖ Reduce use of one-time use material
- ❖ Encourage exhibitors to reuse or use recycled material
- ❖ Maximise the use of the rigging system for installation needs
- ❖ Encourage organisers to develop generic banners that could be reused
- ❖ Promote recycling with incentives with the Centre's Reverse Vending Machine
- ❖ Have frequent tannoy announcements throughout event to remind the public and exhibitors about what they could and should do
- ❖ Encourage staff and exhibitors to bring their own bottle for refilling water



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Cut Your Event Carbon Footprint

Planting Trees

Participate in the Malaysia Convention & Exhibition Bureau tree planting programme to contribute towards the afforestation of Malaysia bio-habitat.

Efficient Use of Energy

Play an active role in ensuring that energy is used efficiently with activities ranging from encouraging contractors to use LED lighting for booth to efficient use of air conditioning and lighting based on weather conditions.





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You will Help the World to Achieve the SDGs

Target 6.4 By 2030, substantially increase water-use efficiency across all sectors and ensure sustainable withdrawals and supply of freshwater to address water scarcity and substantially reduce the number of people suffering from water scarcity

Target 7.3: By 2030, double the global rate of improvement in energy efficiency

Target 12.2 By 2030, achieve the sustainable management and efficient use of natural resources

Target 12.5 : By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse

Target 12.6 Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle

Target 12.8 By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature

6 CLEAN WATER
AND SANITATION



7 AFFORDABLE AND
CLEAN ENERGY



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION





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13 CLIMATE
ACTION



Target 13.3 Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning

14 LIFE
BELOW WATER



Target 14.1 By 2025, prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities

15 LIFE
ON LAND



Target 15.2 By 2020, promote the implementation of sustainable management of all types of forests, halt deforestation, restore degraded forests and substantially increase afforestation and reforestation globally

17 PARTNERSHIPS
FOR THE GOALS



Target 17.17: Encourage and promote effective civil society partnerships, building on the experience and resourcing strategies of partnerships.

Stream 3 : Advance the Development of Local Creative Industries, Arts and Culture



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A group of five female dancers in traditional blue and pink Malaysian costumes with gold belts and floral headpieces are performing a dance. In the foreground, a man in a red and green traditional costume with a black headpiece is smiling. The background is a colorful geometric pattern of triangles in shades of pink, orange, yellow, green, and blue.

Support Turning Ideas and Imaginations into Livelihoods

Creative industries, arts and cultures play a pivotal role in the 2030 Agenda for the SDGs to be successful as cultural rights, heritage, diversity and creativity are core components of human and sustainable development.

Today, more and more people are turning their ideas and imaginations into livelihoods. Creative and cultural industries generate about USD 2.25 trillion or 3% of the world's GDP, employing 30 million people worldwide.



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Creativity is the Industry of Tomorrow

Why help

Creativity is a renewable, sustainable, limitless resource that we can find anywhere around the world.

Promoting culture and arts will enhance the appreciation of local cultures, improve the livelihood of artists and expand market access critical to supporting emerging artists.

Use creativity to unleash the transformative role of creativity, culture and arts in developing innovative solutions to spread the awareness of the 17 SDGs



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Help Shape Malaysia's Creativity, Cultures & Arts



Safeguard local
cultural heritage



Encourage the younger
generation to enter the
creative industries to
sustain local cultures
and arts



Designed for your
delegate enjoyment



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How you can help

Make culture a part of your event

Incorporate a cultural aspect at your event from the repertoire of activities under our **“Let’s Have Fun with Culture”** programme.

We can connect you with organisations to make your event more fun and engaging with activities such as:

- ❖ A cultural showcase
- ❖ Sarong, Kebaya & Batik (national costume) Day
- ❖ “Let’s “Pull” Some Tea
Learn and have fun with “teh tarik”



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How you can help

Our “**Feature an Artist**” programme enable you to promote emerging, talented artists, musicians or dancers, where you can

- Feature an artist on your event webpage or official social media platforms
- Showcase their works at your event

We are supportive of ASK Dance Company, formed by the graduates from ASWARA ,the National Arts, Culture and Heritage Academy, to ensure fresh graduates have avenues to devote their passion to dance and heritage.





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We can connect you with talented, emerging artists for collaborative activities to support them through creative application of their artworks across event platforms to elevate aesthetic outreach and awareness amongst event delegates.



Ayawan Musafi, a famous local busker flutist, has captured the attention of the media for his soul- piercing flute renditions.



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We encourage and are supportive of meeting planners' activities to spread the awareness of the SDGs by amplifying the Common Goals of the SDGs through creative use of Arts and Culture

You will Help the World to Achieve the SDGs

Target 4.7 By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development

Target 8.3 Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services

Target 8.9 By 2030, devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products

Target 11.4 Strengthen efforts to protect and safeguard the world's cultural and natural heritage





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KLCC SDGs Taskforce

We here to lend a hand. Contact us: sdg@klccconventioncentre.com